



Unity Select Sport Sponsorship Letter

Dear Sponsor,

Thank you in advance for your consideration in being a sponsor of Unity Select Sports. Preparations for our 2021 football season are well under way. We are a National 501c3 Non-profit organization focused on building character and leadership in our children through participation in football, basketball, cheerleading and track. Our goal is to ensure every athlete regardless of race, creed, religion, or economic background is given the same opportunity to play the sport they love.

In order to provide the best opportunities possible for our youth, we depend on the generosity of businesses like yours. As a sponsor, you are taking an active role in providing financial assistance to ensure our youth have a positive and rewarding experience.

Sponsor recognition on our website is scaled as follows:

Executive Unity Sponsorship- \$2500 - \$5,000 donation

- Your business logo will appear on the home page of the Unity sports website and our Team App with an embedded link.
- A banner about your company will be displayed at all home games.
- Before game, during game, half time, and after game advertising to promote your brand during all home games.
- Your logo will appear as a sticker on the back of all player's helmets.
- Plaque in honor of your support
- Weekly advertising on all our social media platforms. I.e. Facebook, Instagram, and Twitter
- Your Logo will be placed on top of our Sponsorship T-shirts and Banner.

Platinum Sponsorship - \$1,000 donation -

- Your business logo will appear on the sponsorship page of the Unity sports website and our Team App with an embedded link.
- A banner about your company will be displayed at all home games
- Half time advertising to promote your brand during all home games
- Plaque in honor of your support
- Your logo will appear on our Sponsorship T-shirts and Banner

Gold Sponsorship - \$500 donation -

- Your business logo will appear on the sponsorship page of the Unity sports website with an embedded link
- A banner you provide will be displayed at all home games

Silver Sponsorship - \$250 donation -

- Your business logo will appear on the sponsorship page of the Unity sports website with an embedded link

Lime & Gray Sponsorship - \$100 donation -

- Your business name will appear on the Unity sports website

Unity Select Sports is a National 501c3 Non-profit charitable organization and would be honored to include your business among our list of sponsors. If you have any questions regarding donations, please contact Coach Dee Bradfield at 818-984-9252 or via email at unityselectsports@gmail.com. On behalf of the students, parents, and community we thank you in advance for your support and look forward to your response!

Please complete and return the following information along with your donation to:

Unity Select Sports
208 Boone Valley Drive
Round Rock, TX 78664

Venmo Options Available

For sponsorship levels Silver and above, email a vector file of your business logo to admin@unityselectsports.com to be recognized on our website. Make checks payable to: Unity Select Sports.

Business Name: _____

Contact and Title: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Enclosed
is:

Cash donation for the amount of \$ _____

In-kind gift/service donation of _____

Value of gift/service donation \$ _____

We are unable to mail our in-kind gift/service donation and will need it picked up

*Thank you for partnering with us in providing youth with a
quality football and cheerleading experience.*